

(UGC-AUTONOMOUS INSTITUTION) Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi NAAC Accredited with A+ Grade NBA Accredited - B.Tech. (CIVIL, CSE, ECE, EEE, MECH), MBA & MCA



#### **Student Publications:**

The following is the list of student publications during the academic year 2022-2023:

S. NO	NAME	REG. NO	TITLE	NAME OF THE JOURNAL	MONTH & YEAR	ISSN NO.
1	M.Javid Khan	21691E0042	Flows of foreign institutional investments on the Indian stock market	International Journal of Novel research & development	Jun-23	2456-4184
2	N.Geethananda Reddy	21691e0029	Study On Indian Commodity Market With Special eference To Agriculture Commodities International Journal Of Modal Analysis		Jun-23	0886-9367
3	G.Harshitha	21691e00d8	A Panel Data Analysis Of Gold Prices & Gdp In Nse And Sse	Journal Of Emerging Technologies And Innovative Research	Jun-23	2349-5162
4	P.Masood Ali Khan	21691e0079	Impact Of Social Media News On Investment Decision In Stock Market	Analytical & Experimental		0886-9367
5	A.Sai Jahnavi	21691E00C4	Relationship Between Macroeconomic Variables And Stock Market Index: Acomparitive Study Between India And United Kingdom	International Journal For Multidisciplinary Research	Jun-23	2582-2160
6	S.Kowsar Nigar	21691e00f0	A Study On Event Analysis Of Merges & Acquisitions With Respect To Banking Sector International Journal Of Creative Research Thoughts		Jul-23	2320-2882
7	G.Sireesha		The Impact Of Dividend Policy On Share Price Volatility In The London Stock Market	International Journal Of Analytical & Experimental Modal Analysis	Jul-23	7021-2008



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8	Y.Reddy Kumari	21691e00b6	A Study On Green Banking A Road Map Towards Growth & Sustainable Development With Specific Reference To Sbi In Rayalseema Region	Tijer International Research Journal	Jun-23	2349-9249
9	B.Supraja	21691e00h9	A Study On Impact Of Crude Oil Prices On Stock Market In Singapore	International Journal Of Research & Analytical Reviews	Jul-23	2348-1269
10	M.Naga Sulochana	21691e0087	A Study On Dynamics Of Spot And Future Commodiy Markets And Its Impact On Inflation	Journal Of Emerging Technologies And Innovative Research	Jul-23	2349-5162
11	B.Sai Harish	21691e00c3	Financial Literacy Among The Professional Students-A Case Study On Rayalseema Region.	Journal Of Emerging Technologies And Innovative Research	Jun-23	2349-5162
12	T.Narasimha	21691e0091	Impact Of Exports And Imports On Economic Growth In India	International Journal Of Analytical & Experimental Modal Analysis	Jun-23	0886-9367
13	R. Jyothi	21691e0048	A Study On Performance Evaluation Of Selected Banks In India	International Journal Of Creative Research Thoughts (Ijcrt)	July & 2023	2320-2882
14	K. Karthik	21691e0051	A Study On Performance Evaluation Of Selected Mutual Fund Schemes In India	The International Journal Of Analytical And Experimental Modal Analysis	July & 2023	0886-9367
15	B. Reddy Bhavagna Mitra		A Study On Risk Return Analysis Of Selected Stocks In Automobile Sector	International Journal Of Creative Research Thoughts (Ijcrt)	July & 2023	2320-2882





16	Bajanthri Deepa	21691e00d6	A Study On Financial Performance Of Selected Public Sector Banks In India	Journal Of Emerging Technologies And Innovative Research (Jetir)	July & 2023	2349-5162
17	S. Swetha	21691e00i4	A Study On Impact Of Manpower Training On Employee Performance In Zuari Cements Limited, Yerraguntla	Journal Of Emerging Technologies And Innovative Research (Jetir)	July & 2023	2349-5162
18	K.Anusha	21691e0008	"A Comparitive Study On Systematic Risk Of Oil Industry In India With Reference To Public And Pvt Sector"	The International Journal Of Analytical And Experimental Modal Analysis, An Ugc - Care Approved Group-Ii Journal	Jul-23	0886-9367
19	A. Balasubramanyam	21691e0014	"A Study On Impact On Travel And Tourism Industry"	The International Journal Of Analytical And Experimental Modal Analysis, An Ugc - Care Approved Group-Ii Journal	Jul-23	0886-9367
20	A.Soma Sekhar	21691e00g7	A Study On Port-Folio Evaluation Of Selected Port- Folios	Journal Of Emerging Technologies And Innovative Research	Jul-23	2349-5162
21	G.Devika	21691e0023	A Study On Investment Awareness Of Primary And Secondary School Teachers With Reference To Annamayya District	The International Journal Of Analytical And Experimental Modal Analysis, An Ugc - Care Approved Group-Ii Journal	Jul-23	0886-9367
22	B. Muni Prasadu	21691e0086	A Comparative Study On Financial Performance Of Selected Public & Private Sector Banks In India	The International Journal Of Analytical And Experimental Modal Analysis, An Uge -	Jul-23	0886-9367





				Care Approved Group-Ii Journal		
23	Mr. N. Manikanta Reddy	21691e0075	A Comparitive Study On Stock Performance Ofipo's With Special Reference To Ipo's In India	The International Journal Of Analytical And Experimental Modal Analysis	Jul-23	0886-9367
24	V.Prasanth Reddy	21691e00a3	A Study On Dealers Perception Towards Zuari Cement Likited In Yerraguntala,Kadapa	International Jouranl Of Analytical And Experimental Modal Analysis	Jul-23	0886-9367
25	J.Likitha	21691e0069	A Study On Work Stress Level Of Employees And Its Impact On Work Life Balance In Muthoot Finance At Madanapalle	International Jouranl Of Analytical And Experimental Modal Analysis	Jul-23	0886-9368
26	N.Bhuvana Chandra Reddy	21691e0018	A Study On Promotion And Brand Image Of Vespa Motorcycle: Customer Perespectove	International Jouranl Of Analytical And Experimental Modal Analysis	Jul-23	0886-9369
27	A.Aravind	21691e0009	A Study On Effect Of Packaging On Sale Of Goods At Heritage Foods India Ltd- Chandragiri,Tirupathi,Annamayya District	International Jouranl Of Analytical And Experimenta Modal Analysis	Jul-23	0886-9370
28	L.Kishore Kumar	21691e0062	A Study On The Impact Of Generic Strategies On Airtel Telecom Users	International Jouranl Of Analytical And Experimenta Modal Analysis	1 Jul-23	0886-9371
29	R.Karunakar	21691e0053	A Comparative Study Of Csr Practices & Investment Done By Sbi,Axis Bank	International Jouranl Of Analytical And Experimenta Modal Analysis	I Jul-23	0886-9372
30	P.Vishnu	21691e00j5	Product Differentiation Of Two -Wheelers-Sri Raghvendra Tvs,Madanapalle	International Jouranl Of Analytical And Experimenta Modal Analysis	l Jul-23	0886-9373





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31	Gujjuru.Pradeep	21691e00a1	A Study On Employee Motivation At Parkson Packaging Pvt.Ltd At Tada, Tiripathi	International Jouranl Of Analytical And Experimental Modal Analysis	Jul-23	0886-9374
32	K.Venkata Harish	21691e00j1	A Study On Risk And Return Analysis Of Selected Stocks Of Insurance Industry	International Jouranla Of Innovative Research In Technology	Jul-23	2349-6002
33	Shaika Salman Basha	21691E00F5	A Study On Various Purchase Factors Of Yamaha Scooter And Its Impact On Buying Behaviour	Jouranal Of Emerging Technologies And Innovative Research		2349-5162
34	Nikhil. M	21691E0097*	A STUDY ON SALES SERVICE AND CUSTOMER SATISFACTION OF BAJAJ BIKES	Journal Of Emerging Technologies And Innovative Research	August & 2023	2349-5162
35	P. Pushpanjali	21691e00a9	A Study On Factors Influencing The Employee's Work-Life Balance	International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7359
36	Y.Manohar Reddy	21691e0076	A Study On Employee Training And Development In Farm Gate Milk Dairy	International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7360
37	R. Madhuri	21691e0070	A Study On Stress Management	International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7361
38	K. Malathi	21691e0073	A Study On The Hr Policies And Practices	International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7362





39	K. Monika Lakshmi	21691e0082	A Study On Talent Management System In Big Bazaar	International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7363
40	A. Vamsidhar Reddy	21691e00i8	A Study On Motivational Techniques Adopted For Employee Productivity	International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7364
41	M. Naresh	21691e0092	A Study On Performance Appraisal System Towards Hindustan Coca-Cola Beverages Pvt. Ltd. International Journal Of Multidisplinary Research And Technology		Aug-23	Iss <b>82-</b> 7365
42	D. Suneetha	21691e00h8	8 A Study On Quality Of Work Life Balance With Reference To Employees At Amara Raja Batteries International Journal Of Multidisplinary Research And Technology		Aug-23	Issn 2582- 7366
43	Vikas Kumar	21691e00j2	A Study On The Impact Of Training On Employee Performance And Their Retention	International Journal Of Multidisplinary Research And Technology	Aug-23	Issn 2582- 7367
44	Avvagari Deepthi	21691e0022	Study On Effective Recruitment And Selection Process	International Journal Of Multidisplinary Research And Technology	Aug-23	Issn 2582- 7368
45	B. Masthani	21691e0080	A Study On Employees Absenteeism In Kotak Mahindra Bank Ltd.	International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7369
46	Kalyani Reddy	21691e0050	A Study On The Performance Appraisal System In Ernst & Young In Bengalury	International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7370



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47	C. Kasthuri	21691e0054	in the stady on Lindiovee reispectives on Knowledge	International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7371
48	Srikanya D	21691e00h3	A Study On Compensation Management	International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7372
49	Vani.V	21691E00J0		International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7373
50	Valmiki Srilatha	21691e00h4	A Study On Effectiveness Of Online Recruitment	International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7374
51	Radha M	21691e00b0	A Study On Employee Motivation And Morale	International Journal Of Multidisplinary Research And Technology	Aug-23	2582-7375



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## **Department of Management Studies**

List of Students Successfully Completed NPTEL Course for Academic Year 2022-23

S. NO	Name of the Student	Roll No	Course Name	Certificate Type	Course Duration
1	Duppala Mohit	21691E0047	Financial Accounting	Successfully Completed	Jul-Sep 2022
2	Busrent Mounipriya		Ethical Accounting	Successfully Completed	Jul-Sep 2022
3	A. Sai Jahnavi			Elite + Silver (Topper)	Jul-Sep 2022
4	Aluraj Sai Krishna		Cost Accounting	Elite + Silver (Topper)	Jul-Sep 2022
5	Shaik Mohammad Saniya	21691E0041	Principles of Human Resource Management	Elite + Silver	Aug-Oct 2022
6	V. Rithika	21691E0042	Principles of Human Resource Management	Elite + Silver	Aug-Oct 2022
7	Shaik Mohammad Saniya	21691E0041	Marketing Management I	Successfully Completed	Feb-Apr 2023
8	Shaik Mohammad Saniya	21691E0041	Marketing Management II	Successfully Completed	Feb-Apr 2023
9	Bikumalla Roshni Janarth	21691E0089	Soft Skills	Successfully Completed	Feb-Apr 2023
10	Imran Shaik	21691E0092	Human Resource Development	Successfully Completed	Feb-Apr 2023
11	Nalamati Kalyani	21691E0050	Human Resource Development	Successfully Completed	Feb-Apr 2023
12	Nalamati Kalyani	21691E0050	Soft Skills	Successfully Completed	Feb-Apr 2023
13	Imran Shaik	21691E0092	Marketing Management I	Successfully Completed	l Feb-Apr 2023
14	Md Mehedi Hussain	21691E0081	Marketing Management II	Successfully Completed	Feb-Apr 2023
15	Dadeen Bhaskar	21691E0002	Marketing Management II	Successfully Completed	d Feb-Apr 2023
16	Syed Kareem	21691E0084	Marketing Management I	Successfully Completed	d Feb-Apr 2023
17	Shaik Noor Mohammad	21691E0004	International Marketing	Successfully Complete	d Feb-Apr 2023





S. NO	Name of the Student	Roll No	Course Name	Certificate Type	<b>Course Duration</b>
18	Jermina Cyril Monika	21691E0071	International Marketing	Successfully Completed	Feb-Apr 2023
19	Jakkula Bandaru	21691E0001	International Marketing	Successfully Completed	Feb-Apr 2023
20	Shaik Mohammad Saniya	21691E0041	International Marketing	Successfully Completed	Feb-Apr 2023
21	Jaswanth Kumar	21691E0083	Sales and Distribution Management	Successfully Completed	Feb-Apr 2023
22	Peevani Sunethi	21691E0076	Supply Chain Analytics	Successfully Completed	Feb-Apr 2023
23	Shaik Shaiva	21691E0066	Supply Chain Analytics	Successfully Completed	Feb-Apr 2023
24	B. Haritha Reddy	21691E0022	Leadership and Team Effectiveness	Elite	Jan–Mar 2023
25	K. Swathi	21691E0054	International Marketing	Elite	Jan–Mar 2023
26	Peevani Sunethi	21691E0076	International Marketing	Elite	Jan–Mar 2023
27	Shaik Shaiva	21691E0066	International Marketing	Elite	Jan–Mar 2023
28	B. Haritha Reddy	21691E0022	International Marketing	Elite	Jan–Mar 2023
29	B. Bhavana Mitra	21691E0045	Consumer Behaviour	Elite	Jan–Mar 2023
30	Shaik Sowjanya Banu	21691E0056	Consumer Behaviour	Elite	Jan–Mar 2023